



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Cordillera Administrative Region  
**SCHOOLS DIVISION OFFICE OF BENGUET**  
Wangal, La Trinidad, Benguet, 2601



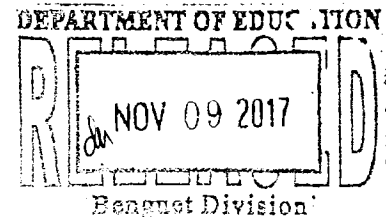
November 8, 2017

**DIVISION MEMORANDUM**

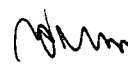
No. **284** s. **2017**

**DIVISION LEVEL PHOTO-ESSAY AND MOBILE PHOTOGRAPHY CONTESTS  
IN CELEBRATION OF THE 2017 CLIMATE CHANGE CONSCIOUSNESS WEEK**

To: Chiefs, CID and SGOD  
Public Schools District Supervisors/Coordinating Principals  
All School Heads  
Public and Private Schools



1. Pursuant to Presidential Proclamation declaring November 19-25 of every year as the Global Warming and Climate Change Consciousness Week, the Schools Division Office of Benguet will be conducting a Division-Level Photo-Essay Contest for secondary level and a mobile photography contest for elementary level focusing on the theme, **“Addressing Climate Change Towards Resilient Education”**.
2. The activity will be conducted on November 17, 2017 at the Schools Division Office Conference Hall, Wangal, La Trinidad, Benguet. **Please see attached guidelines/mechanics for information and guidance.**
3. Aside from the Division Level contest, all schools are requested to conduct school-level activities related to climate change, its adaptation and mitigation. ALL are encouraged to post online their photos, videos, etc. of CCA-related activities, and to use the official DRRM hashtag **#ResilienceEducationPH**, **#EducationisKeytoClimateResilience** in social media sites (Facebook, Instagram, Twitter).
4. Travel expenses of participants and coaches may be charged against local funds subject to the usual accounting and auditing rules and regulations.
5. School Heads, through the School DRRM Coordinators and/or YES-O Advisers, are expected to submit Activity Completion Reports of their school-based activities by the end of November for consolidation and submission to higher offices.
6. Immediate dissemination and compliance of all is highly encouraged.

  
**MARIE CAROLYN B. VERANO, CESO VI**  
Schools Division Superintendent

Reference: Republic Act No. 9729  
Presidential Proclamation No. 1667, s. 2008  
Regional Memorandum No. 354, s. 2017

To be included in the Perpetual Index under:

ACTIVITIES                  ADVOCACY                  CELEBRATION                  CLIMATE CHANGE                  DRRM

**MECHANICS FOR PHOTO-ESSAY CONTEST**  
(Junior High School and Senior High School Category)

- Secondary schools may submit one (1) entry for each school. Interested schools must text the name of their student participant and coach at **0910-391-7747** on or before **November 16, 2017** for confirmation.
- Bring maximum of 10 pictures in various sizes, depending on the preference of the participant. Pictures must be originally shot (not photo-grabbed) and taken recently in their locality/municipality.
- Participants will bring with them their printed photos and assemble their output at the Division Office Adivay Hall on November 17, 2017 at 9:00 AM. Captioning and/or essay (in **English** language) shall be done during the actual lay-outing of output.
- The finished product will be displayed for one (1) week at the Adivay Hall where walk-in spectators can drop their choice in a drop box. The people's choice will form part of the criteria to be used in judging, as follows:

CRITERIA	WEIGHT (PTS)
<b>Relevance</b> of the story/topic to the theme, <i>Addressing Climate Change Towards Resilient Education.</i>	20
<b>Variety of Photos</b> (i.e. wide angle, detailed, portrait, etc.)	20
<b>Cohesiveness/Lay-out</b> (order of photos effectively tell a story, in an interesting and logical sequence)	25
<b>Content</b> (photos should include both information and emotional photos)	25
<b>People's Choice</b>	10
<b>TOTAL</b>	<b>100</b>

- Final judging will be on November 27, 2017. Awarding will be done on a later date.

**MECHANICS FOR MOBILE PHOTOGRAPHY CONTEST**  
(Elementary Category)

- Interested elementary schools may submit one (1) entry for each school **on or before Nov. 16, 2017 at DepEd Division office through the Records Section.**
- Submit the printed photograph (size: 5" x 7") with appropriate caption (in **Filipino** language) and duly signed by the student. Attach a Certification from the coach certifying that the photo submitted was performed by the student-participant him/herself. Documents should be placed in a brown envelope, properly sealed, and properly labeled, to wit:

<p><b>DIVISION LEVEL MOBILE PHOTOGRAPHY CONTEST</b> Name of School: _____ District: _____</p>
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- The photos will be uploaded at the **DepEd Benguet DRRM Team Page**. The people's choice will form part of the criteria to be used in judging, as follows:

CRITERIA	WEIGHT (PTS)
<b>Adherence</b> to the theme, <i>Addressing Climate Change Towards Resilient Education.</i>	20
<b>Composition</b>	25
<b>Photographic Quality</b>	20
<b>Visual Impact</b>	25
<b>People's Choice (likes, shares) from the DepEd Benguet DRRM Team Page</b>	10
<b>TOTAL</b>	<b>100</b>

- Online voting will start on Nov. 19 and closes on Nov. 27 at 8:00AM. Final judging will commence thereafter. Awarding will be done on a later date.